

# RICHMOND TO THE FORE IN SHIP-BY-TRUCK WEEK CELEBRATION

## MAYOR AINSIE TO HEAD PARADE

## LICENSE FEES PAY FOR ROAD BUILDING

Will Start Tour to Express Official Indorsement of Move.

Illinois' Auto Revenues Are Capitalized in Bond Issue Scheme.

## PATHFINDERS NEXT IN LINE

Army, Navy and United States Marine Corps Will Be Represented in Demonstration.

Mayor George Ainslie, members of the Richmond Automobile Dealers Association and a host of friends and well-wishers of the "Ship-by-Truck" movement, will leave for a four-day tour of the State tomorrow morning at 7:45 o'clock. The tour will begin at the State Capitol and will visit the various State highways, which are the subject of the "Ship-by-Truck" movement.

E. C. Anderson, president of the Richmond Automobile Dealers Association, has issued an official call to all members of the organization to assemble in force and lead a parade, which will conduct the truck train down Broad Street to Eighth and down Eighth and Main Streets to the State Capitol. The parade will leave at 8 o'clock tomorrow morning and will be led by Mayor Ainslie, who will ride at the head of the procession, as a sign of his official approval of the movement, followed by members of the Richmond Auto Dealers Association.

Behind the association members and leading the train will come the pathfinders, in private cars, who are led by L. E. Keppel, of the Firestone Tire and Rubber Company, and J. H. Schieswohl, who will be assistant pathfinder.

Led by Monster Truck. According to announcement last night by Russell H. Rawlings, chairman of the train, the procession will be led by a monster truck, which has been tendered by the International Harvester Company, and on which will be carried a brass band, which will play patriotic music during the trip. The monster truck will be followed by the pathfinders, who will ride in private cars, and the truck train will be followed by the "Ship-by-Truck" movement, which will consist of a large number of automobiles, which will be driven by the various State highway departments and the Federal Highway Bureau.

Represented will also be the army, the navy and the United States Marine Corps. The United States government has given official approval for each of the various State highways, and the Federal Highway Bureau has given official approval for the "Ship-by-Truck" movement.

It is hoped that there will be several other members of the Richmond Automobile Dealers Association who will be able to go as assistants, and that the number of automobiles will be increased to a large number.

From Richmond the truck train will travel to Petersburg. All of the details of the trip are being worked out by J. H. Schieswohl, assistant pathfinder. He is working out a schedule which will take the train through the various State highways, and will reach Petersburg on Friday. At Petersburg, as well as at each of the cities on the route, the pathfinders will parade in the interests of the "Ship-by-Truck" and good roads movements. From Petersburg the train will travel to Dinwiddie Court House, where a second demonstration will be conducted, and then to Emporia, where the party will spend the night.

On Tuesday the route laid out by the pathfinders will include Lawrenceville and South Hill, and on Wednesday will pass through Boydton and Chase City.

Return to Richmond Friday. Part of the party are to go through Farmville Thursday and spend the night at Keyville. Friday the train will pass through Powhatan Court House to the Middleburg Pike and return to Richmond again on Friday.

Officials of the various cities along the route will accompany the truck train from the limits of their cities to the city limits, when the Richmonders depart.

W. T. Dabney, business manager of the Chamber of Commerce, will accompany the truck train throughout the trip in the interest of the city. At a meeting of the Chamber of Commerce last week, resolutions were passed approving of the "Ship-by-Truck" tour.

Accompanying the tourists will be guards, which will drop off of the cars of the pathfinders when a bridge of questionable character is reached and will wait and see that all goes well with the cars of the train until the last truck is past the dangerous place. The guards will also take pains to watch all the pieces in the road and will help any truck which is temporarily disabled or unable to pull through the mud.

Any truck which loses its place in line will be compelled to keep to the tail of the procession until the next day. When a railroad crossing is reached it is planned by the officials of the organization to place a guard on duty to warn of the approach of danger until all have passed safely across.

Complete repair kits will be carried and first aid to any disabled truck will be rendered at any time by expert mechanics, who will be taken on the trip in case of emergency.

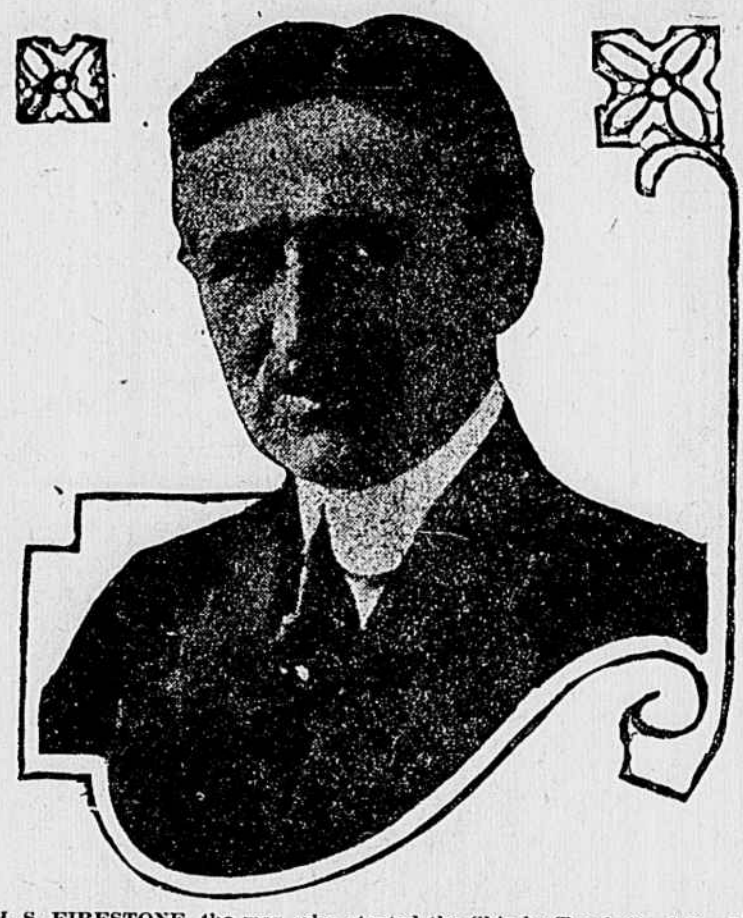
Rain or shine, the success of the tour is assured, it is declared, as equipment is being taken along with the train, which will be adapted to the state of the weather. The effect of rains on the roads, however, have some bearing on the situation, although no trouble is anticipated from this source, although roads in the sections which will be visited are not of the best.

Money Ready for Road Building. BIG STONE GAP, VA., May 15.—The town will probably have \$100,000 available for the building of the proposed concrete road and water works. The sum of \$25,000 has been received from the Wise County road bond issue and the town will add \$125,000 to it.

## Founder of—and Richmond Leaders in Ship-by-Truck Movement



RUSSELL H. RAWLINGS.



H. S. FIRESTONE, the man who started the Ship-by-Truck-Good Roads Movement.



GEORGE STROTHMEYER.



WILLIAM J. GRIFFITH.

## TAXI TAX IS HELD ILLEGAL BY NORTH CAROLINA COURT

Supreme Court Decides \$1 Is Maximum Municipal Tax Allowed in State Laws.

RALEIGH, N. C., May 15.—One dollar tax, the amount fixed by State law, is all that municipal authorities in North Carolina have the right to collect from operators of "for hire" automobiles under the law, according to a decision of the State Supreme Court handed down here Wednesday. The decision probably will mean the loss of thousands of dollars in taxes to cities of the State, as the license for "for hire" automobiles in some places is as high as \$50 per car.

## VETERAN RACER ENTERS MULFORD SPECIAL IN RACE

"Smiling Ralph" Mulford Is One of Select Few Who Have Faced Every Starter at Indianapolis.

INDIANAPOLIS, IND., May 15.—"Smiling Ralph" Mulford, one of the select few drivers who has faced the starter in every 500-mile race at the Indianapolis Motor Speedway, has entered a Mulford Special in the Eighth International Sweepstakes to be held at the Speedway, Monday, May 21. Mulford is the "Topsy" of the racing game. He just naturally knew what was wrong with a gasoline engine when it did not behave.



L. E. KEPPEL.

## VIRGINIA DEALERS INDORSE THE TOUR

State Organization of Auto Men Behind Ship-by-Truck Movement.

## ALL ARE FOR GOOD ROADS

Believe This Week's Celebration Will Popularize Manufacture of Trucks.

Co-operation of the Virginia State Automobile Dealers' Association and its many branch organizations throughout the State, with the national "Ship-by-Truck" Week, which begins tomorrow, will probably lead to the launching of a dozen booster parts of the State, according to A. Kline, of the Kline Car Corporation.

Mr. Kline stated last night that not only the National and State Automobile Dealers' Associations are behind the movement to popularize truck manufacture and promulgate the building of good roads, but that every local association in the State are behind the movement.

Local Organization Affiliated. Still further back of the movement, he said, are the dealers affiliated with each local organization.

Blackstone, following the example of the Richmond truck dealers, will celebrate the national "Ship-by-Truck" good roads week by sending a truck train through a part of the State in the locality of that city.

J. M. Buck, of Blackstone, it was learned here yesterday, will be in charge of the tour, which will run through the gates of the city, through Blackstone, Victoria, Burkeville and Greave.

Enthusiasm aroused by the Richmond tour has been all-expectations, it is declared there, and every hope is being expressed for a successful trip.

Several other cities are known to be considering plans to hold short local tours tomorrow or at other times during the week.

Requests have been made upon the heads of officials here for information concerning the movement, and also requests from officials along the route of the tour, who are anxious to have the truck train from Richmond visit their towns.

Organized Own Tour. When the city of Blackstone found that it would be impossible to get the Richmond "Ship-by-Truck" train (Continued on Second Page.)

## CITIES OF STATE TO WELCOME TRUCKS

Officials Send News of "Open House" to Men Who Will Go on Trip.

## DAVIS COMMENDS MOVEMENT

Governor Extends Hearty Good Wishes to Backers of Ship-by-Truck Week.

Richmonders who accompany the "Ship-by-Truck" train, which will leave tomorrow for a four-day trip through the State, will be given a welcome along the route seldom accorded any tourists which have visited rural Virginia.

Hints of "cats," such as all too seldom find their way to the palate of the city-bred man, come with letters of welcome from the Mayors of the cities which will be visited by the fifteen truck train, which will leave here tomorrow morning.

Governor Westmoreland Davis was the first to indorse the ship-by-truck good roads tour.

Condensed, the welcomes from the Governor and the Mayors who will "have the honor of entertaining the personnel of the train follow:

Governor Davis writes: "The development of highways and motor must keep pace and the thought 'Ship-by-Truck' week, May 17 to 22, has my hearty commendation. During the period special thought by all should be given to the subject of bulk transportation and how it may be aided by the construction of better highways and the increased use of motor cars."

From Mayor Robert Gilliam, of Petersburg, comes word that he has thrown open the gates of the city to the Richmond tourists, and heartily approves of the unique way of appealing to the rural districts in the good road movement.

He further writes: "Points Out Importance. 'Now, more than ever, the importance of pushing the 'ship-by-truck' movement is important and I shall take great pleasure in welcoming your party to Petersburg."

H. J. Peters, Mayor of Keyville, which is also on the route of the truck train, also expresses his pleasure in having the tourists as his guests.

"I consider this a splendid work in placing the farming interests in Virginia in touch with the market, and the city people in touch with the (Continued on Second Page.)

DRESSES,  
SUITS,  
COATS

317 EAST BROAD

Wonder Values  
for  
Richmond Women

# Announce a Sale of Dresses

## ..That Will Be the Talk of the Town for Months to Come..

A MIGHTY purchase of manufacturers' overstocks occasions this event, which is practically without precedent as far as variety and value-giving are concerned. These are not shopworn Dresses, not samples, not passe or commonplace styles, but every model crisp and new, fashioned becomingly for wear during Spring and Summer.

\$65.00 Dresses—your choice for..

\$55.00 Dresses—your choice for..

\$45.00 Dresses—your choice for..

\$40.00 Dresses—your choice for..

\$35.00 Dresses—your choice for..

\$25.00 Dresses—your choice for..

\$18

!!!!

About  
500  
Dresses  
in the  
Sale

Beaded Georgettes

Figured Georgettes

Satins

Tricolettes

Taffetas

Tricotines

Serges

Money cheerfully returned  
if not satisfactory in every  
particular.

We have from time to time offered dress values that seemed almost incredible. But we have never—no, never—presented any superior to those you will find here Monday at \$18.00. We suggest a critical inspection and comparison.

# FINE GEORGETTE WAISTS

Dainty Waists, fashioned in any number of pleasing styles; made with round or square necks. They are trimmed with lace, tucks and hemstitching. All are exceptional values. You may choose from practically all pastel shades and flesh and white, in both the long and short sleeve styles and models with or without collars. All sizes.

Purchased Expressly for  
Monday's Sale

Specially  
Priced at \$3.95

Actual Value,  
\$6.95